



PRIVACY POLICY

Big Shopping Centers Ltd. and its related companies as listed in **Annex A** (hereinafter: the “**Company**”) respect the privacy of their customers, of individuals interested in the Company’s services, and of the users of the website operated by the Company, whose address is <http://www.bigcenters.co.il/> (hereinafter respectively: the “**Customers**” and the “**Website**”). Accordingly, the Company has decided to publish its policy of privacy protection and undertakes to the Customers to act in accordance with this policy.

This Privacy Policy is intended to explain the Company’s practices regarding Customers’ privacy, including the manner of collecting information provided to it by Customers on the Website, by telephone, or orally, or collected by the Company during use of the Website, and the manner of its storage, use, etc. (hereinafter: the “**Privacy Policy**” or the “**Policy**”).

Please note that your mere use of the Website constitutes your full and unconditional consent to all terms of this Privacy Policy, as well as your confirmation that you have read and understood it, and that you agree to it unconditionally and without any reservation. If you do not agree to the Privacy Policy or any of its terms, you are requested to immediately cease using the Website.

Providing Information and Its Use

1. When using the Website or during a conversation or meeting with the Company, we will collect information you choose to share with us, such as: first name, last name, ID number, address, email address, mobile phone number, IP address, as well as information collected during use of the Website, including IP address (hereinafter: the “**Information**”).

Please note that you are not legally obligated to provide any information to the Company, and providing the Information depends solely on your will and consent. However, refusal to provide the Information may affect our ability to provide you with certain services or the quality of services we can offer. For example, we will not be able to contact you and offer information or services in which you expressed interest. Therefore, if you do not agree to provide the Information, please refrain from using the Website and from any contact with the Group that may lead to providing information.



2. The Information you choose to share with the Company will be stored in the Company's databases, and the Company will be entitled to use it in accordance with the purposes detailed below. The Company is the controller of its databases, and you may contact it at the email address: efratm@bigcenters.co.il. By using our services, including through websites, you give your consent to the collection, processing, storage and transfer of information to any of the entities listed in Annex A.
3. Any data provided to the Company by its Customers will be processed while fully respecting the rights of the providers of the Information. Use of the Information you choose to provide will be made solely in accordance with the provisions of this Policy and/or any applicable law, in order to contact you, provide you with information about the properties and/or services offered or provided by the Company, as well as for internal operational and statistical purposes. If you have consented to receive advertising material, the Company will also be entitled to send you advertising material by email, SMS to your mobile phone, via the WhatsApp app, automatic dialing systems to landlines, etc., all in accordance with the Communications (Telecom and Broadcasting) Law, 5742-1982.
4. The Company will not share personal data with third parties if not necessary. The Company will not transfer the Information, will not allow its use, and will not disclose it to any third parties, except in the cases listed below:
 - 4.1. The Company will be entitled to transfer the Information to third parties that provide it with services necessary for its operations, to the extent and in the manner required for the proper provision of those services. Such Information will be transferred only after the service provider undertakes to maintain the confidentiality of the Information and to use it solely for the purpose of providing services to the Company.
 - 4.2. We may share personal information internally between the Company and the related companies listed in Annex A. If the Company believes that such sharing may materially affect your privacy, we will notify you of such event and the options available to you in connection therewith, by email, SMS or a prominent notice on our Website.
 - 4.3. In the event of a change in the Company's legal structure, the Company will be entitled to transfer the Information to another corporation that merges with it and/or to another corporation that merges its operations together with the Company's operations, provided that the other corporation's activities are similar to the Company's activities, and/or with



a joint venture of the Company and another corporation, provided that in each case the other corporation has accepted the Company's Privacy Policy.

- 4.4. The Company will be entitled to transfer information of a specific customer or group of customers who committed an illegal act and/or assisted and/or enabled the commission of such an act, in order to file a police complaint, conduct an internal investigation of the circumstances, prevent access to the Website, and take any action to prevent, handle, or avoid recurrence of such an act.
- 4.5. The Company will be entitled to transfer the Information in order to exercise its rights and obtain reliefs and remedies to which it is entitled by law.
- 4.6. The Company will be entitled to transfer the Information in accordance with a judicial order and/or an instruction from another competent authority ordering it to provide the Information. Without derogating from the foregoing, the Company will be entitled to transfer the Information to protect its rights in any dispute, controversy or legal proceeding related to the use of the Website and/or the Information and/or the provision of services and properties provided by the Company to the user about whom the Information is transferred and/or any other case requiring protection of the Company's rights.

Cookies

5. The Website may use "cookies" for its regular and proper operation, including to collect statistical data about use of the Website, verify details, adapt the Website to your personal preferences, and for information security needs.
6. If you do not want cookies to be present, you can disable them by changing your browser settings (you can refer to your browser's help file for this purpose). You may also delete the cookies on your computer at any time. Please note that disabling cookies may prevent you from using some of the services and features on the Website or on other websites.

Information Security

7. To protect the Information and minimize risks of theft, damage, loss or unauthorized access to the Information, the Company operates internal systems and procedures detailing the processes to be carried out in the event of a security incident. The Company invests significant resources



in protection and prevention of cyber events, including the use of various technological measures.

8. While these systems and procedures reduce the risks of unauthorized intrusion, they do not provide absolute security.
9. Therefore, the Company does not warrant, and you cannot reasonably expect, that the services and information systems used by the Company will be completely immune to unauthorized access to the Information stored therein. By using the services, you acknowledge and agree to these limitations.

Access, Correction, and Deletion of Information

10. Under the Privacy Protection Law, 5741-1981 and the Privacy Protection (Conditions for Inspection of Information and Procedures for Appeal against Refusal of a Request for Inspection) Regulations, 5741-1981, every person is entitled to access information pertaining to themselves held in a database. A person who has accessed their information and found it to be incorrect, incomplete, unclear or outdated may contact the database owner with a request to correct or delete the information.
11. If you wish to access the Information, request its correction, or request its deletion, you are welcome to contact us, either personally or through an authorized representative in writing, by sending a written request to the email address: efratm@bigcenters.co.il

Other Issues

12. The Company will be entitled at any time to change the Privacy Policy or any of its terms, also due to changes in legislation, restructuring of the Company, restructuring of the Company's database, and according to any other matter at its sole discretion. If the Privacy Policy is materially amended, the Company will notify Customers by publishing an appropriate notice on the Website.

Date of update: December 31, 2024



ANNEX A

Big Shopping Centers Ltd.
Big Mega Or Kfar HaHoresh Cooperative Association
HaMerkaz Hamishari Baknisa LeNazareth (2006) Ltd.
Big Commercial Centers Limited Partnership
Big Mega Or Ltd.
Mega Or Holdings Ltd.
Big Mega Or Kiryat Gat Ltd.
Matzokim Haifa (1995) Ltd.
Sha'ar Rakevet Ashdod Ltd.
Ben Yishai & Eli - Kastina Ltd.
Lev Kastina Ltd.
Big Kastina Partnership
Hutzot Regba Ltd.
Regba Properties (1992) Ltd.
Big Beit Shemesh Partnership
Caniel Beverage Packaging Ltd.
Mega Or Modi'in Ltd.
Big Mega Or Afula Ltd.
Kenyonim Le'Israel Ltd..
Big Daniloff Hospitality Ltd.
David Daniloff Entrepreneurship Ltd.
Big Outlet Yarka Ltd.
Big Mega Bar Partnership
Luna Bistro Partnership